



ROGER WILLIAMS UNIVERSITY

Office of the Dean of Students

November 23, 1999

Andree LeBlanc-~~Smith~~ Ross
Screaming With Pleasure Productions
9 McKinley Avenue
Easthampton, MA 01027

Dear Andree,

I just wanted to send you this letter of thanks and let you know what I thought of "Last Call" this year. Bill did a fantastic job! The new one man format is great and still emphasizes all those key messages we were looking to give our freshmen. The show has lost none of its ability to impart crucial messages about responsibility and alcohol in a non-threatening, non-judgmental show that students actually talk about years after they've seen it.

SWP has been our opening orientation program for the last eight years and upperclass students still talk-it-up to the freshman year after year. It is always the first or second highest rated program for all of Welcome Week. "Last Call" has become a standard here, and we seek other programming that has the same on-target message and style of delivery that captivates the average 18-year-old mind.

I can't wait to see what you come up with next year!

Sincerely,

A handwritten signature in black ink, appearing to read "Michael J. Cunningham".

Michael J. Cunningham
Assistant Dean of Students - Director of Educational Programs